



THE TOWELSHOP

thetowelshop.co.uk

*View The
Whole
Range*

All the Colours!
All the Sizes!!
All the Perks!!!

*Face Cloths
For Makeup
Removal?*

Learn more about
The new trend!

*WIN
a bedroom
makeover*

Details inside.

Why makeup face cloths?

- + Face cloths are much **kinder to your skin** than using pads or face wipes
- + **Reusable** / Washable
- + Bamboo is **Anti-Fungal** meaning it will stay fresh for longer
- + Available in a **variety of colours**
- + **Budget Friendly**



Adobe Stock

What is GSM?

GSM stands for **Grams per Square Meter** and is essentially the **weight/density** of the towel.

A higher GSM rating of around 500 to 700 indicates a thicker, dense towel which will be more durable and longer lasting than a towel with a lower GSM rating. With that in mind, if the towel is denser, it means it will be more absorbent.

Best of all, our towels aren't treated, meaning they'll be softer for longer as compared to super market towels that will lose their softness over time.

WIN *a bedroom makeover*

Bedroom makeover or £100 shopping spree?
You decide!

Everyone who goes **above and beyond** with their content will automatically be entered into our competition **AND** be given **full exposure to our customer base**.

We really want to build a long lasting relationship with influencers and bloggers that show passion in their content and collaborations and we have some amazing campaigns coming up in the near future. Exciting times!

1st Prize - Bedroom Makeover
(pillows, duvet, fitted sheet, duvet cover, pillowcases)
or £100 spend

2nd Prize - Bathroom Makeover
(bath mat, towelling bathrobe, 4 piece towel bale)
or £75 spend

3rd Prize - 8 piece Towel Bale
(2x face cloth 2x hand towel 2x bath towel 2x bath sheet)
or £50 spend



The Bamboo Collection

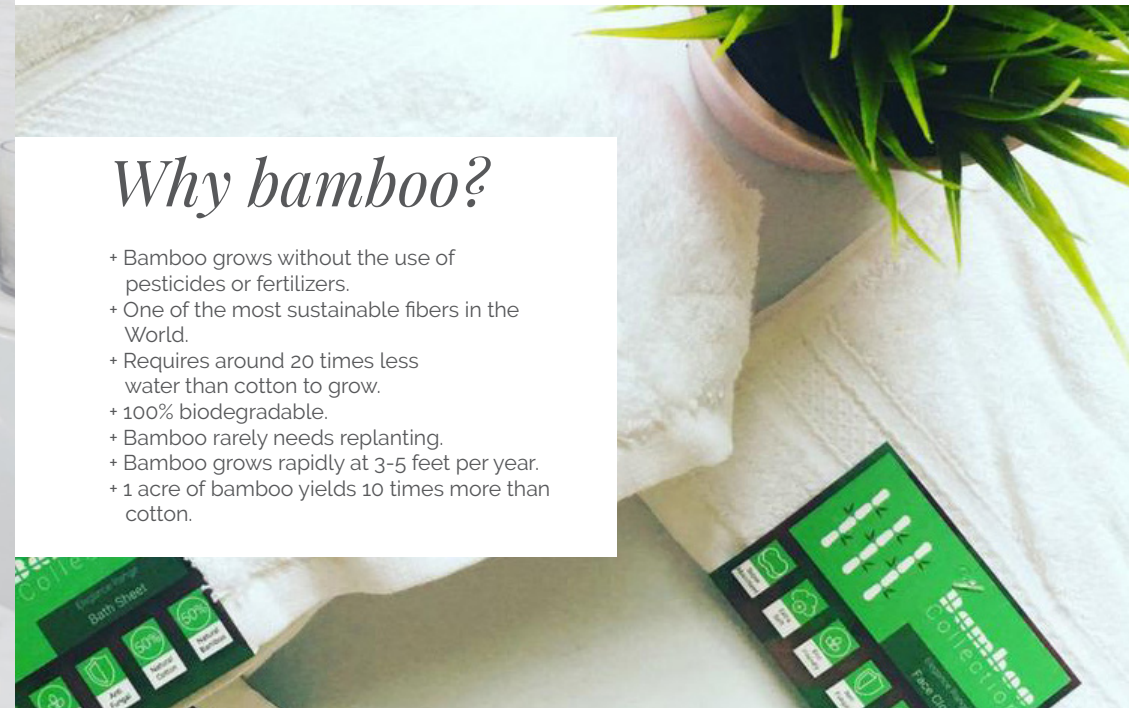


- + 50/50 Blend of Cotton & super soft natural bamboo fibers
- + Anti-fungal. Stays fresh for longer
- + Perfect for those with sensitive skin
- + Eco Friendly

- Available in:
Face / Makeup Cloth
Hand Towel
Bath Towel
Bath Sheet

Why bamboo?

- + Bamboo grows without the use of pesticides or fertilizers.
- + One of the most sustainable fibers in the World.
- + Requires around 20 times less water than cotton to grow.
- + 100% biodegradable.
- + Bamboo rarely needs replanting.
- + Bamboo grows rapidly at 3-5 feet per year.
- + 1 acre of bamboo yields 10 times more than cotton.





The Royal Egyptian Collection



- + 100% Cotton weighing at 500GSM.
- + Perfect balance of weight and thickness for makeup removal
- + Fast Drying
- + As seen on The Only Way Is Essex

Available in:
Face / Makeup Cloth
Hand Towel
Bath Towel
Bath Sheet
Jumbo Bath Sheet



The Luxury Collection



- + 100% luxurious 700GSM cotton.
- + Five-star spa feel.
- + High quality and plush.

Available in:
Face / Makeup Cloth
Hand Towel
Bath Towel
Bath Sheet



Creative block?

Here are a few ideas to get your creative juices flowing:

We're so excited to see the content you create! We will be **featuring the best content** across our website (50k - 60k hits a month), 50k email subscription list and social media.

Our super friendly team are also available to answer **any** questions you may have, just email:

PR@thetowelshop.co.uk

- + **Before and after** shot of the makeup being removed
- + Makeup **Half on | Half off.**
- + A photo with **face cloth just before makeup removal.**
- + A picture of the **products in the gift boxes**, unopened.
- + A **boomerang** or video of you using the product.
- + A video with 5 reasons **why face cloths are better than pads.**

Proud suppliers to:



Founded in 1999, The Towel Shop have established themselves as one of **Britain's leading manufactures and suppliers of high quality textile products**, providing millions around the world with **Luxury Towels and Bedding** at competitively low prices.



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